



# ARTS AND CULTURAL MANAGEMENT CONFERENCE

INFORMATION PACK

ORGANISED BY THE SALON DE LA SAGESSE



# ARTS AND CULTURAL MANAGEMENT CONFERENCE

## ABOUT THE APMC

The Arts and Cultural Management Conference - APMC - invites students and young professionals to join an innovative and diverse platform where they can present their research, exchange knowledge, expand their professional network and create meaningful connections within the arts and culture field.

## OUR MISSION

We strive to be the architects of an environment for experience and knowledge dissemination, where dialogue is encouraged between several generations of professionals and academics with a shared passion for arts, culture and creativity.

We want to establish an international network of professionals that support, empower and enrich each other's personal and professional journeys. In doing so, we hope that the APMC can be a useful tool for them to boost their career prospects in the cultural sector.

Ultimately, our objective is to create a space for dialogue, where we can manifest how culture is a vital tool for discourse and empowerment. Through it, we can bring positive changes to society, finding the spark for more inclusivity, diversity and innovation.



## PREVIOUS EDITIONS

The first edition of the ACMC took place in 2018 in Hamburg (Germany) and has since been organised every year in partnership with various host universities across Europe.

Later editions were hosted in Vienna (Austria), Groningen (Netherlands) and Bilbao (Spain), connecting arts and culture enthusiasts and connoisseurs from all over the world, exploring diverse perspectives on cultural matters and celebrating the international dimension of the field.

**2018**

Hamburg

"Utopias for the cultural landscape of tomorrow"

**2019**

Vienna

"Content: Generation"

**2020**

Groningen

"Curating Europe"

**2021**

Online

"REvisiting Borders"

**2022**

Bilbao

"A space for more voices and new ways"





# ART FORWARD.

## Cultural Management: Conflict & Context

*Vienna, 27-29 September 2023, Central European University*

The 6th APMC edition brings an exciting collaboration with The Central European University and a cultural management project titled **C'man**.

C'man aims to respond to the current challenges of the Cultural and Creative Sectors and to the growing need for relevant training opportunities in Cultural Management. They will hold workshops on change management, sustainability, and strategic cultural project management. The C'Man initiative is coordinated by **Pro Progressione**, a Budapest-based artistic hub that connects people, professions and ambitions by designing international collaborations in the field of culture, and it is funded by the European Union, under the **Erasmus+** programme

Moreover, APMC is closely working together with this year's primary partner and host, the Central European University. CEU's Culture Hub is dedicated to bringing a wide array of cutting-edge, thought-provoking, and fun in-house events to CEU.

The APMC will focus on the topic **Conflict & Context**, exploring the role of arts and culture in conflict, while the workshops on cultural management will be held by C'MAN.

**Conflict and Context** brings to mind societal battles around politics, the economy, culture, and more. Conflict, in its many forms, resonates strongly today, both shaping and being shaped by our many individual and collective contexts.

With this extraordinary APMC edition, we want to explore together, with the help of our participants, where arts and culture fit within this narrative, how they influence and are being influenced by conflict, and their respective social, economic, political or cultural contexts.

# THE ACMC COMMUNITY IN NUMBERS

## 1000+

Facebook Followers

The same goes for our Facebook group, where over 1000 active members keep the conversation running.

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## 580+

Instagram Followers

The ACMC community grows everyday. This year our goal is to reach even more people, by sharing inspirational, educational and informative content.

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## 40+

Guest speakers  
every year

Every year, approximately 40 – 50 researchers, speakers and panellists join the ACMC to share their vision and expertise with the participants

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## 150+

Attendees  
every year

The conference hosts an average of 150 yearly attendees since 2018.



# GUEST SPEAKERS FROM PAST EDITIONS



Veronica Kaup-Hasler

director of contemporary arts festival "Steirischer  
Herbst" - Graz, Austria



Maria Hlavajova

founding General and Artistic Director of  
BAK, basis voor actuele kunst, Utrecht,  
since 2000



Volker Kirchberg

professor for Sociology of the Arts and Culture at  
Leuphana Universität Lüneburg and chairman of  
the Association for Arts Management.



Milena Dragićević-Šešić

Head of UNESCO Chair in Studies of  
Interculturalism, Art and Cultural  
Management and Mediation in the Balkans



Kris Callens

Director of the Princessehof Ceramics  
Museum, the Fries Museum and the Fries  
Verzetsmuseum



Jaime Cuenca

Professor of Philosophy of Art at the Institute of  
Leisure Studies, University of Deusto

# THE ORGANISING TEAM

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The conference organising committee has been changing every year and the different teams have been led by students from Cultural Management related study programs and young professionals with a strong link to the cultural scene.

For the 2023 edition, we have gathered a strong committee of students and young professionals from all over the world.

The committee works alongside our board responsible for giving the conference direction and overseeing its implementation, all highly enthusiastic and motivated to deliver the biggest and most successful APMC edition.

We work on a volunteering basis towards strengthening the APMC network, and we are all highly committed to its core values and ambitions.

The 6th edition comes with very exciting news for the future of the APMC, with Le Salon de la Saggese stepping in as the main organiser.

This marks the beginning of a new development phase for the APMC, as well as a first step towards consolidating a stronger brand, and ensuring long term stability for the conference.

Still, the APMC has always been and aims to remain autonomous in its vision and future trajectory.

We hope that it will continue to travel to different places all over Europe and to be led by a variety of committees who will incorporate their unique ideas in the years to come.

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## ABOUT THE SALON

The Salon de la Sagesse is a community uniting the pioneering voices of our generation, through the organisation of events (Sessions, Journal Sessions, Speaker Events, Socials), discussions and collaborations (Raw Culture, Freyja, Quillkickers), where our members – talents, pioneers and visionaries – can empower each other to reach their goals and dreams.

Our purpose is innovation through finding solutions to the problems faced by our and future generations, to make a lasting impact on the world.

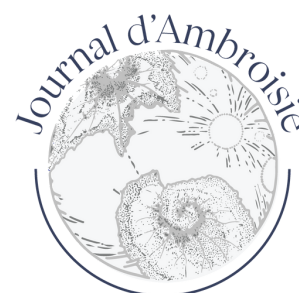
The Salon de la Sagesse also houses the Journal d'Ambroisie.

The Journal is a quarterly online publication born out of a vision to create a space for our generation where young people can explore themes most relevant to our lives and express novel, creative and diverse ideas.

Through the Journal, we invite the larger public to join a wider discussion, breaking down barriers of geography and aiming at reducing echo chambers.

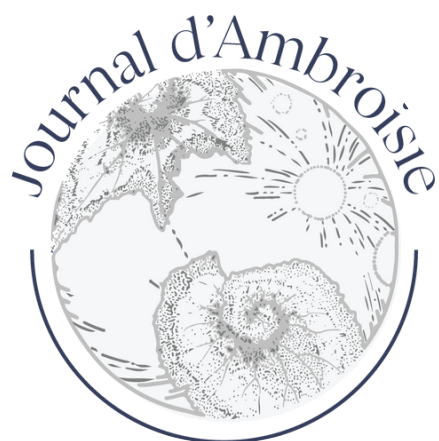
Our writers are voices of our generation – representing many, although not yet all – with a myriad of bright and distinctive ideas.

The APMC is the most recent project that joined the Salon's portfolio not long after the birth of the Journal; in the future, we aim to build a global cultural brand that spreads across various fields.





## OUR PARTNERS



# ARTS AND CULTURAL MANAGEMENT CONFERENCE



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CONFLICT AND CONTEXT  
Vienna 2023  
6th Edition

