



# ARTS AND CULTURAL MANAGEMENT CONFERENCE

*Help us open the gates of the arts and  
culture world to the young generations*

## PARTNERSHIP PROSPECTUS

ORGANISED BY THE SALON DE LA SAGESSE



# ARTS AND CULTURAL MANAGEMENT CONFERENCE

## ABOUT THE APMC

The Arts and Cultural Management Conference - APMC - invites students and young professionals to join an innovative and diverse platform where they can present their research, exchange knowledge, expand their professional network and create meaningful connections within the arts and culture field.

## OUR MISSION

We strive to be the architects of an environment for experience and knowledge dissemination, where dialogue is encouraged between several generations of professionals and academics with a shared passion for arts, culture and creativity.

We want to establish an international network of professionals that support, empower and enrich each other's personal and professional journeys. In doing so, we hope that the APMC can be a useful tool for them to boost their career prospects in the cultural sector.

Ultimately, our objective is to create a space for dialogue, where we can manifest how culture is a vital tool for discourse and empowerment. Through it, we can bring positive changes to society, finding the spark for more inclusivity, diversity and innovation.





## OUR STORY

The first ACMC edition took place in 2018. The idea came from a group of students and it became reality for the first time in Hamburg, Germany, through their tireless efforts to build their own ways around the creative sector.

Since then, the conference has been organised by young people alike with a strong passion for arts and culture. The conference organising committee has been changing every year and the different teams have been led by students from Cultural Management related study programs and young professionals with a strong link to the arts and culture field.

Later editions have been organised in partnership with various host universities across Europe. For five consecutive years, the ACMC has successfully connected arts and culture enthusiasts from all over the world, exploring diverse perspectives on cultural matters and celebrating the international dimension of the field.

This year marks the 6th ACMC edition, and we have big plans for celebrating this special occasion.







## HOW WE WORK

Every year, arts and culture emerging and established professionals are invited to share their experiences, knowledge and valuable resources with our participants. There are multiple ways in which they can do so, by presenting their research, hosting workshops and bringing their innovative and unique contributions to presentations and panel sessions. The ACMC also welcomes artists to showcase their work during live performances, exhibitions, or any other creative sessions.

We have special opportunities for researchers at an early stage in their career, who wish to initiate discussions on several topics of current artistic and cultural relevance by presenting their research during the conference. Every year, we organise a call for proposals through which we select the best papers that will be presented during designated sessions at the conference.

The ACMC welcomes guest speakers and participants of all backgrounds and from all over the world to initiate the dialogue on different cultural topics from their own perspectives. So far the ACMC has been highly successful in establishing an international community and we are confident that this will further expand with the upcoming editions. Our community is for the long term and it continues to grow steadily as all participants and contributors are invited to join the ACMC network and knowledge hub and to keep the conversation going all year round.



**2018**

Hamburg

**"Utopias for the cultural landscape of tomorrow"**

As the title says, the focus was on the future prospects for the cultural sector and how the ideas of the participants, who are the future leaders of the field, can be best implemented.

**2019**

Vienna

**"Content: Generation"**

The focus was on the generation labelled as the "Millenials", as well as on articulating new ideas about the ways in which available networks and technologies can facilitate the arts and culture sector.

**2020**

Groningen

**"Curating Europe"**

Exploring Europe and its cultural dimension, with an emphasis on fresh perspectives from emerging professionals and students in the field.

**2021**

Online

**"REvisiting Borders"**

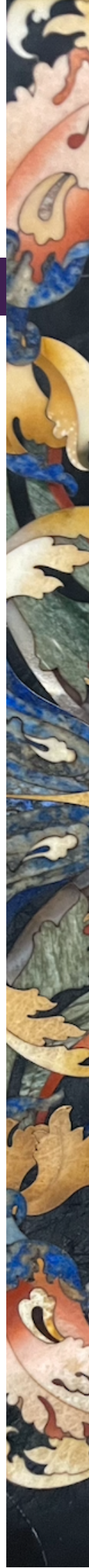
This edition approached the status quo of cultural institutions in regard to their need for becoming more inclusive and fighting against two very prominent issues of our present: racism and the environmental crisis.

**2022**

Bilbao

**"A space for more voices and new ways"**

The theme as well as the location were symbolic for expanding the conversation beyond the traditional European cultural hub, in the attempt to enrich diversity through local perspectives coming from rather marginalised territories in terms of arts and cultural research.





# ART FORWARD.

## Cultural Management: Conflict & Context

*Vienna, 27-29 September 2023, Central European University*

The 6th ACMC edition brings an exciting collaboration with The Central European University and a cultural management project titled **C'man**.

C'man aims to respond to the current challenges of the Cultural and Creative Sectors and to the growing need for relevant training opportunities in Cultural Management. They will hold workshops on change management, sustainability, and strategic cultural project management. The C'Man initiative is coordinated by **Pro Progressione**, a Budapest-based artistic hub that connects people, professions and ambitions by designing international collaborations in the field of culture, and it is funded by the European Union, under the **Erasmus+** programme

Moreover, ACMC is closely working together with this year's primary partner and host, the Central European University. CEU's Culture Hub is dedicated to bringing a wide array of cutting-edge, thought-provoking, and fun in-house events to CEU.

The ACMC will focus on the topic ***Conflict & Context*** exploring the role of arts and culture in conflict, while the workshops on cultural management will be held by C'MAN.

***Conflict and Context*** brings to mind societal battles around politics, the economy, culture, and more. Conflict, in its many forms, resonates strongly today, both shaping and being shaped by our many individual and collective contexts.

With this extraordinary ACMC edition, we want to explore together, with the help of our participants, where arts and culture fit within this narrative, how they influence and are being influenced by conflict, and their respective social, economic, political or cultural contexts.

# THE ACMC COMMUNITY IN NUMBERS

## 1000+

Facebook Followers

The same goes for our Facebook group, where over 1000 active members keep the conversation running.

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## 580+

Instagram Followers

The ACMC community grows everyday. This year our goal is to reach even more people, by sharing inspirational, educational and informative content.

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## 40+

Guest speakers  
every year

Every year, approximately 40 – 50 researchers, speakers and panellists join the ACMC to share their vision and expertise with the participants

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## 150+

Attendees  
every year

The conference hosts an average of 150 yearly attendees since 2018.





# GUEST SPEAKERS FROM PAST EDITIONS



Veronica Kaup-Hasler

director of contemporary arts festival steirischer  
herbst in Graz/Austria



Maria Hlavajova

founding General and Artistic  
Director of BAK, basis voor actuele  
kunst, Utrecht, since 2000



Volker Kirchberg:

professor for Sociology of the Arts and  
Culture at Leuphana Universität Lüneburg  
and chairman of the Association for Arts  
Management.



Milena Dragičević-Šešić

Head of UNESCO Chair in Studies of  
Interculturalism, Art and Cultural  
Management and Mediation in the Balkans



Kris Callens

Director of the Princessehof Ceramics  
Museum, the Fries Museum and the  
Fries Verzetsmuseum



Jaime Cuenca

Ph.D. in Human and Social Sciences,  
Researcher and Professor of Philosophy of Art  
at the Institute of Leisure Studies, University of  
Deusto

# THE ORGANISING TEAM

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For the 2023 edition, we have gathered a strong committee of students and young professionals from all over the world.

The committee works alongside our board responsible for giving the conference direction and overseeing its implementation, all highly enthusiastic and motivated to deliver the biggest and most successful ACMC edition.

We work on a volunteering basis towards strengthening the ACMC network, and we are all highly committed to its core values and ambitions.

The 6th edition comes with very exciting news for the future of the ACMC, with Le Salon de la Saggese stepping in as the main organiser.

This marks the beginning of a new development phase for the ACMC, as well as a first step towards consolidating a stronger brand, and ensuring long term stability for the conference.

Still, the ACMC has always been and aims to remain autonomous in its vision and future trajectory.

We hope that it will continue to travel to different places all over Europe and to be led by a variety of committees who will incorporate their unique ideas in the years to come.



## ABOUT THE SALON DE LA SAGESSE

The Salon de la Sagesse is a community uniting the pioneering voices of our generation, through the organisation of events (Sessions, Journal Sessions, Speaker Events, Socials), discussions and collaborations (Raw Culture, Freyja, Quillkickers), where our members – talents, pioneers and visionaries – can empower each other to reach their goals and dreams.



Our purpose is innovation through finding solutions to the problems faced by our and future generations, to make a lasting impact on the world.

The Salon de la Sagesse also houses the Journal d'Ambroisie.

The Journal is a quarterly online publication born out of a vision to create a space for our generation where young people can explore themes most relevant to our lives and express novel, creative and diverse ideas.



Through the Journal, we invite the larger public to join a wider discussion, breaking down barriers of geography and aiming at reducing echo chambers.

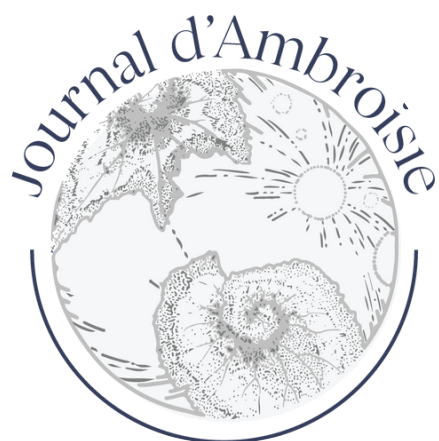
Our writers are voices of our generation – representing many, although not yet all – with a myriad of bright and distinctive ideas.

The ACMC is the most recent project that joined the Salon's portfolio not long after the birth of the Journal; in the future, we aim to build a global cultural brand that spreads across various fields.





## OUR PARTNERS



# **Help us continue to make a positive impact on the arts and culture world!**

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We have big plans and we are highly committed to strengthening and developing our community even further, but we cannot do this without your support.

Help us make this year's ACMC edition the best ever and become part of an initiative that transforms the cultural sector by opening its gates to the ones beginning their professional journey in this field.



# WHAT'S IN IT FOR YOU?

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Alongside supporting a high-potential initiative and a good cause making the world a better place for generations to come, you will also:



**Promote your organisation** and gain more visibility amongst the younger generations of professionals. We are offering a wide range of pre, during and post-event promotion alternatives and we will proudly display your logo on all our channels. We want our participants to recognise the contributors who allow for this conference to happen.



**Network** with some of the most brilliant young students and professionals in the arts and culture field. Some of them could be your partners or employees in the future. You will have numerous opportunities to interact with our participants and guest speakers during the conference and its affiliated social events.



**Become part of the conversation** and share your vision with our ACMC community. We are interested in what you have to say about culture and its potential to drive social change. We are ready to explore together avenues for showcasing your perspectives during the conference.

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# BECOME OUR SPONSOR!

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There are many ways in which you can contribute to our event. Your contribution will be much appreciated and celebrated within and beyond our network.

You can support us by sharing some knowledge, connections and/or financial resources or by providing any products and/or services we need to make all of this happen.

Some of these include:



Transport, food and accommodation for our speakers, volunteers and organising committee;



Catering services for the conference and social events;



Goods and/or services to offer as gifts to our speakers;



Goods and/or services for participants giveaways

# LET'S TALK!

We are looking forward to welcoming you to our community!



[acmconference.com](https://acmconference.com)



[info@acmconference.com](mailto:info@acmconference.com)



[acmc\\_conference](https://www.instagram.com/acmc_conference)



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[ACMC](https://www.linkedin.com/company/acmc)

Find out more about *Le Salon de la Sagesse* and its online quarterly publication, the *Journal d'Ambroisie*



[salondelasagesse.com](https://salondelasagesse.com)



[journaldambroisie.com](https://journaldambroisie.com)



CONFLICT AND CONTEXT  
Vienna 2023  
6th Edition

